



Michigan Association of Mayors
Summer Workshop 2012

The Modern Mayor
August 8-10, 2012

Host Hotel and Workshop Location

Park Place Hotel
300 East State St.
Traverse City, MI 49684

Thank you to our sponsors:



WADE TRIM



Wednesday, August 8

6:00-7:30 pm **Welcoming Reception**
Park Place, Courtyards and Patio

Thursday, August 9

All sessions will take place in the Leelanau Room, located on the lower level of the Park Place Hotel

7:30-8:30 am **Conference Registration/Continental Breakfast**

8:30-8:45 am **Welcome and Conference Overview**
Jacqueline Noonan, Mayor, Utica; President, MAM

8:45-8:55 am **Host City Welcome**
Michael Estes, Mayor, Traverse City

9:00-10:25 am **The Path to Public/Private Partnerships**
Leaders from the Prima Civitas Foundation will discuss the "PCF Model," and how this public/private experiment has proven successful in ventures throughout the state. During the session, they will discuss why this type of model makes sense, how it integrates with major organizations (like municipalities or universities), and the real-life impact these partnerships can bring about for Michigan.

Speakers: **Steve Bennett**, Vice President & COO, Prima Civitas Foundation
Tremaine Phillips, Chief Program Officer, Prima Civitas Foundation

10:25-10:35 am **Break**

10:35-12:00 pm **Michigan Vacant Properties Campaign**
Got vacant property? We got help. Learn all about the Michigan Vacant Properties Campaign

Speakers: **Arnold Weinfeld**, Michigan Municipal League
Jamie Schriener-Hooper, Executive Director, Community Economic Development Association of Michigan

12:00-1:00 pm

Lunch

1:00-2:30 pm

Local College Access Networks

Is there a LCAN in your community? If not, you're missing out on what may be the single most important way to seed your local economy with a homegrown base of highly educated new talent. Local College Access Networks, or LCANs, are cross-sector collaborations of local leaders focused on increasing postsecondary educational success within their communities. This workshop will show you how to get the seed funding, technical assistance and raw data needed to start a new LCAN or strengthen an existing one. There are already 48 LCANs working to brighten the future of their Michigan communities. Are you ready to be Number 49?

Speaker: **Sarah Anthony**, Director of Strategic Partnerships, Michigan College Access Network

2:30-2:45 pm

Break

2:45-4:00 pm

Shared Services: The Struggles and Successes

Consolidation is the new economic reality for local governments hard-pressed to meet their community's needs with ever-tighter budgets. A panel of mayors and administrators will share both their success stories and struggles in meeting the challenges of consolidation, from the legalities that can aid or impede service consolidation to the key steps in making the transition work for both the municipal employer and employee.

Speakers: **Haris Alibasic**, Office of Energy and Sustainability, Director
Kim Pontius, Chairman, The Grand Vision

4:05-5:05 pm

Downtown Traverse City Walking Tour

This tour, led by a member of the Traverse City DDA, will visit the State Theatre, Opera House and much more of Downtown Traverse City.

Tour Guide: **Rob Bacigalupi**, Deputy Director, Traverse City DDA

The Village at Grand Traverse Commons Tour

Sponsored by: Blue Lakes Charters and Tours

Discover the redevelopment of Traverse City's 117-year-old mental asylum into a thriving "village" of shops, restaurants, homes and offices.

6:00-9:00 pm

Dinner

North Peak Brewing Company (400 West Front Street)

Friday, August 10

All sessions will take place in the Leelanau Room, located on the lower level of the Park Place Hotel

8:00-8:30 am

Continental Breakfast

8:30-10:00 am

Local Finance Issues and Strategies

Local governments are facing some of the most difficult financial times in memory. We will review and discuss some of the key budget and finance issues facing local government and review strategies for dealing with those financial pressures.

Speaker: **Tony Minghine**, Associate Executive Director & COO, Michigan Municipal League

10:00 am

Adjourn