Emily Kieliszewski
About the report

• What we reviewed
• How we measured
• What we compared
<table>
<thead>
<tr>
<th>City/Village Size</th>
<th># of Cities/Villages</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 5,000 people</td>
<td>1</td>
</tr>
<tr>
<td>5,001 to 10,000 people</td>
<td>3</td>
</tr>
<tr>
<td>10,001 to 20,000 people</td>
<td>6</td>
</tr>
<tr>
<td>20,001 to 50,000 people</td>
<td>5</td>
</tr>
<tr>
<td>&gt; 50,000 people</td>
<td>12</td>
</tr>
<tr>
<td>Average city size</td>
<td>80,369</td>
</tr>
<tr>
<td>Median city size</td>
<td>23,417</td>
</tr>
</tbody>
</table>
State of the Cities Reports by Region

Region 1:
City of Menominee, Mayor Jean Stegeman

Region 2:
None

Region 3:
City of Alpena, City Manager Greg Sundin

Region 4:
City of Grand Rapids, Mayor Rosalyn Bliss
City of Muskegon Heights, Mayor Kimberly Sims

Region 5:
City of Saginaw, Mayor Dennis Browning

Region 6:
City of Flint, Mayor Karen Weaver

Region 7:
City of Lansing, Mayor Virg Bernero

Region 8:
Village of Union City, Board President William Avery

Region 9:
City of Howell, Mayor Nick Proctor
City of Saline, Mayor Brian Marti

Region 10:
City of Berkley, Mayor Phil O'Dwyer
City of Birmingham, Mayor Mark Nickita
City of Clawson, Mayor Penny Luebs
City of Dearborn, Mayor John O'Reilly, Jr.
City of Detroit, Mayor Mike Duggan
City of Ferndale, Mayor Dave Coutter
City of Hazel Park, Mayor Jan Parisi
City of Inkster, Mayor Byron Nolen
City of Livonia, Mayor Dennis Wright
City of Madison Heights, Mayor Brian Hartwell
City of Novi, Mayor Bob Gatt
City of Rochester Hills, Mayor Bryan Barnett
City of Romulus, Mayor LeRoy Burcroff
City of Southfield, Mayor Ken Siver
City of Trenton, Mayor Kyle Stagg
City of Westland, Mayor William Wild

* Cities in italics did not have written transcripts of the State of the City address and were not included in the calculation of cities’ significant topics. The videos of the speech were reviewed and relevant quotes or policy issues were used as context for the findings.
Top Ten Issues Identified by Mayors

- Economic Development: 96%
- Infrastructure: 78%
- Public Safety: 74%
- Budget/Management: 57%
- Housing: 52%
- Welcoming Communities: 30%
- Environment: 26%
- Education: 22%
- Health Care/Public Health: 17%
- Data/Technology: 13%

We love where you live.
Average Percentage of SOC speeches devoted to top 10 topics

- Economic Development: 36.9%
- Infrastructure: 14.3%
- Budget/Management: 9.70%
- Public Safety: 9.30%
- Housing: 5.00%
- Welcoming Communities: 4.00%
- Environment: 3.00%
- Education: 2.30%
- Data/Technology: 1.90%
- Health Care/Public Health: 1.80%

We love where you live.
Top Economic Development Issues

- Cultural Economic Development: 87%
- Downtown Development: 74%
- Business Attraction/Growth: 74%
- Jobs/Employment: 70%
- Neighborhood Revitalization: 48%
- Tourism: 39%
- Entrepreneurship: 39%
- Talent Attraction/Retention: 22%
Top Budget Issues

- Financial Health/Status: 57%
- Taxes: 48%
- Human Resources/Talent: 48%
- State Revenue Sharing: 35%
- Pension/OPEB: 30%
- Increment Financing: 4%

We love where you live.
“Despite positive trends, there are impending financial storm clouds in our future. The municipal financing model in Michigan is dysfunctional and the state continues to fall well short of its statutory required revenue sharing with cities. Although it impacts all communities throughout the state, it impacts more acutely full service municipalities like Howell. Coupled with statutory mandated caps on property tax, municipalities, including Howell, are struggling.”

- Nick Proctor, Mayor, City of Howell
Top Infrastructure Issues

ROADS/ BRIDGES  91%
ACTIVE TRANSPORTATION  65%
WATER  65%
INFRASTRUCTURE FUNDING  52%
ENERGY  22%
RAIL AND PORTS  17%
PUBLIC TRANSIT  13%
BROADBAND  0%
AUTONOMOUS VEHICLES  0%

100%
Top Housing Issues

- Multi-Family Housing Development: 26%
- Affordability: 22%
- Zoning: 17%
- Homelessness: 9%
- Workforce Housing: 0%

We love where you live.
What’s next for SOC Report?

- Report will be finalized and released late July
- Promote it through social media and other venues
- Session at Convention