



The Michigan Association of Mayors (MAM), an affiliate organization of the Michigan Municipal League, is hosting the Mayors and Presidents Institute which will take place at the Soaring Eagle Casino & Resort in Mount Pleasant on November 18-19, 2021. Through presentations and networking sessions, the mayors and village presidents will learn skills and best practices in leadership and municipal government. The event intends to foster community among the officials and help them best serve their communities.

The Michigan Association of Mayors (MAM) is the official nonpartisan organization of Michigan's chief elected officials. Representing over 100 Michigan communities, MAM works to assist the chief elected officials of cities, townships, and villages; advance the various interests and operations of communities represented by its members and all Michigan communities; promote cooperation among communities statewide; and advocate local interests at the state and federal level.

Your financial support is requested to help cover the costs of this event. See below for the sponsorship levels. Please submit payment with the attached sponsorship form.

Bronze Sponsor - Under \$500 (\$250 minimum)

- ✓ Name/logo listed on workshop program

Silver Sponsor - \$500

- ✓ Name/logo listed on workshop program and promotional materials, including direct emails to 530+ Mayors and Village Presidents and event related press releases
- ✓ Distribution of materials at event at registration table

Gold Sponsor - \$1,000

- ✓ Name/logo listed on workshop program and promotional materials, including direct emails to 530+ Mayors and Village Presidents and event related press releases
- ✓ Name/logo listed on MAM website homepage through December, 2021
- ✓ Two free registrations at event (\$400 value, travel & lodging not included, spouses/guest welcome)

Platinum Sponsor - \$1,500 or more *(Platinum Sponsorship No Longer Available)*

- ✓ Name/logo listed on workshop program and promotional materials, including direct emails to 530+ Mayors and Village Presidents and event related press releases
- ✓ Name/logo listed on MAM website homepage through December, 2021
- ✓ Designated display table for information and materials
- ✓ Banner(s), easels or other provided logos placed throughout the event
- ✓ Two free registrations at event (\$400 value, travel & lodging not included, spouses/guest welcome)
- ✓ Opportunity to make a formal presentation up to 15 minutes during lunch on Friday of the program (only one Platinum opportunity available)

If you have any questions, please contact, Kristen Wozniak at kwozniak@mml.org or 734-662-6332. We certainly hope that your corporation will find sponsorship beneficial.

Sincerely,

Pauline Repp, MAM President
Mayor, Port Huron